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Abstract: There is a significant gap in academic achievement between rural and urban students in China. Policymakers have sought to close this gap by improving the quality of teaching in rural areas through teacher professional development (PD) programs. Despite billions of dollars in investment, however, there is limited evidence on the effectiveness of such programs. In this paper, we evaluate the impact of a PD program-National Teacher Training Program (NTTP) on the academic achievement of students in rural China. We further examine the causal chain through which the program does or does not impact student achievement. By analyzing data on 84 teachers and 3,066 students from one Western province, we find that at a minimum, the NTTP has no effect on math achievement. In fact, it may even harm student academic achievement. We also find that while the program has a positive effect on math teaching knowledge of teachers, it has no significant effect on teaching practices in the classroom. Taken together, these results indicate that teachers may have improved their knowledge for teaching from NTTP, but did not apply what they learned to improve teaching practices or student learning.

Keywords: Teacher Professional Development; Teacher Knowledge; Student Achievement; Impact Evaluation; Rural China

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Students in rural Chinese schools have less access to education than their urban peers; and what education they get is lower quality. Rural students achieve low levels of educational attainment and persistently drop out of school across all post-primary levels of schooling (Liu et al., 2009; Yi et al., 2012; Shi et al., 2015). Several empirical studies found that in rural junior high schools, the dropout rate ranges from 18 to 31 percent across a number of Chinese provinces (Li et al., 2015; Wang et al., 2015; Shi et al., 2015; Mo et al., 2013; Loyalka et al., 2013; Yi et al., 2012). In large cities, nearly 90 percent of students attend academic high school; in contrast, only 25 percent of students finish academic high school in rural areas (Liu et al., 2009). Meanwhile, in terms of academic achievement, students from rural areas perform significantly worse than urban students on challenges like competitive school entrance exams (Loyalka et al., 2014).

Many factors might be causing rural students to underperform their urban counterparts in educational outcomes. One possible reason for the achievement gap is fundamental differences in family investment in, and parental care for, students in rural versus urban areas (World Bank, 2001; Wang et al., 2009; Huang and Du, 2007; Ye and Pang, 2011; Luo et al., 2009). Research from developed countries has shown quality of teaching to be another important factor that may affect educational outcomes among both advantaged and disadvantaged students (Darling-Hammond, 2000; Rivkin, Hanushek and Kain, 2005; UNESCO, 2006). In a survey of education polices and student achievement that was conducted in all fifty of the United States, Darling-Hammond (2006) reported that teacher preparation and certification significantly correlates with student academic performance.
Such work highlights the importance of teaching quality in improving student academic performance.

There are fewer studies of teacher quality in developing countries, but those available confirm that differences in teacher quality can significantly impact student achievement. One such study found that in Peru, teachers with high achievement in math increased student achievement on standardized math tests by about 9 percent of a standard deviation (Metzler and Woessmann, 2012). In China, teachers of the highest professional rank more positively affect rural students’ achievement than teachers of lower rank (Chu et al, 2015).

While there may be a number of different ways to improve the quality of teaching for rural students (for example, improving incentives for teachers—Loyalka et al., 2015; Muralidharan and Sundararaman, 2011; Muralidharan, 2012), policymakers in developing countries have placed great stock in teacher professional development (PD) programs (Vegas, 2007; Villegas-Reimers, 2003; Cobb, 1999). In theory, PD programs seek to help teachers gain subject-specific knowledge (Dadds, 2001), use appropriate pedagogical practices (Darling-Hammond and McLaughlin, 1995; Schifter et al., 1999), develop positive attitudes towards teaching (Cobb, 2000), and ultimately improve the learning of students (Villegas-Reimers, 2003). The importance of PD is further supported by empirical evidence from developed countries. For example, in a review of experimental evaluations of PD programs in developed countries, Yoon et al. (2007) found that the academic achievement of students whose teachers participated in PD programs increased by 0.54 standard deviations compared to students whose teachers did not participate in PD. These positive findings lend
credence to the efforts of policymakers from developing countries who are in favor of using PD to improve the quality of teaching in their rural areas.

In recent years the Chinese government has invested heavily in teacher PD programs. In 2010, China’s government launched the National Teacher Training Program (NTTP), the country’s flagship teacher PD program (MOE and MOF, 2010). Beyond improving teaching quality in general, one of the major goals of the NTTP is to improve the quality of teaching in rural regions and improve the learning of rural students (MOE and MOF, 2010). Given the high level of investment in the NTTP, and given its ambitious goals, the program is currently one of the key national government initiatives for improving human capital of rural students and improving the equity of educational outcomes between rural and urban students in China.

In order to improve the PD of teachers, the Ministry of Education has prescribed that the training content should focus on ethics in teaching, subject-specific knowledge, and pedagogical practices in proportions of 10%, 40%, and 50%, respectively (MOE, 2012).

Although policymakers in China and other developing countries invest billions of dollars in teacher PD programs each year (e.g. Yan, 2013; Government of Chile, 2003; Government of India, 2013), there is only limited evidence of whether these programs are effective (Bruns and Luque, 2014). At best, policymakers have only obtained subjective feedback from the teachers that have been trained and the trainers running the programs (e.g. Zuo and Su, 2012). Although researchers also have compared different PD programs, studied the potential of new teaching technologies, and assessed teacher learning and other outcomes within these programs using more quantitative approaches (Olakulehin, 2007; Garet et al.,

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1 Beyond the NTTP, there are many other teacher PD programs that are run by local governments. As the nation’s flagship program, the NTTP involves much larger expenditures per teacher and more prestige for participation than local teacher PD programs can offer.
2001; Borko, 2004; Overbaugh and Lu, 2008; Owston et al., 2008), few studies have demonstrated a causal relationship between the evaluated programs and student outcomes. In particular, there have been few large-scale, rigorous evaluations of teacher PD programs on student achievement in developing countries. In fact, one of the only exceptions in a developing country context that we know of is Yoshikawa et al. (2015)’s study, which assesses the impacts of a pilot PD program for early childhood education teachers in 64 preschools in Chile. This study found that the PD program moderately impacted emotional and instructional support as well as classroom organization. The study’s results, however, do not indicate any impact on the cognitive outcomes of students. To our knowledge, there has been no large-scale empirical evaluation of PD programs in China. Only one recent study describes the current teacher PD program system in China (Liu et al., 2016); however, the study fails to evaluate the impact of PD programs on student achievement.

The overall goal of this study is to examine the effect that the NTTP has on student achievement in rural China. To reach this goal, we first examine the impact of the NTTP on the math achievement of rural students. Next, we seek to understand the causal mechanism through which the NTTP is or is not able to affect student achievement. To do this, we will examine whether the NTTP was able to improve either the knowledge of math or the teaching practices of teachers. We will also seek to come up with an explanation of why the NTTP might have a positive (or zero or negative) effect on students.

The remainder of the paper is organized as follows. In section 2, we describe the conceptual framework for how a teacher PD program might be expected to improve student achievement. In Section 3, we describe the study’s methodology, including the sampling
process, the nature of the intervention, our data collection effort, and our analytical approach. Section 4 reports and discusses the results of the study. Section 5 concludes.

2. Conceptual Framework

Based on a review of literature on teacher PD programs (Chapman et al., 2000; Cohen & Hill, 2000; Garet et al., 2001; Fishman et al., 2003; Yoon et al., 2007), in this section we describe a conceptual framework of the causal chain in which a PD program (here, the NTTP) ultimately raises student achievement (Figure 1). This framework assumes that teachers who attend the PD program will actually learn the materials taught during the program, and that the material is designed such that teachers’ instruction approaches will improve.

Figure 1 presents our framework, a three-step process through which teacher PD programs improve student achievement. First, teachers who receive training spots must actually attend the PD program and fully participate in the program without missing any of the training. Second, the PD programs need to enhance the teaching knowledge and/or skills of participating teachers. Third, after learning the material that was presented in the training program, teachers need to apply this knowledge within their classrooms. However, in order to apply the knowledge to their teaching practice, teachers must have adequate motivation, beliefs, and skills to overcome such barriers as limited time for preparation and instruction, or limited materials and resources (Borko, 2004; Showers, Joyce and Bennett, 1987). Therefore, for a PD program to end up being able to improve student achievement, all three steps need to be fulfilled. If one link in this causal chain is weak or missing, improved student outcomes are less likely to be achieved.

3. Method
3.1 Sampling

In this study, we conducted an evaluation of the NTTP for primary school math teachers in Shaanxi Province. Shaanxi Province is located in northwest China. Its provincial GDP per capita is 46,928 yuan (approximately 7640 dollars); Shaanxi ranks fourteenth among the 31 mainland provinces of China in terms of GDP per capita (CNBS, 2014). There are ten prefectures in Shaanxi Province. Our study took place in two of them: Weinan, which ranks ninth in terms of GDP per capita among all Shaanxi prefectures; and Xianyang, which ranks fifth (Shaanxi Statistical Bureau, 2014).

Teachers who participated in the evaluation were selected from a much larger group of teachers who had been chosen to receive NTTP training through a standard process across China. According to China’s national teaching development policy, teachers are required to participate in a certain number of hours of PD training each year. However, as the policy rules are written, there is no reference to which type of program counts towards these hours. China’s government offers non-NTTP PD programs at different levels – provincial, prefectural and county (Liu et al., 2016). In the case of the (national) NTTP, the central office in Beijing decides which trainings will take place each year and then each province’s NTTP office allocates training slots to each prefecture. Each prefecture allocates the slots to each county. Finally, at the county education bureau level, officials choose the schools that are required to send teachers to that year’s NTTP. The criteria used by county officials differ across regions, but during interviews we learned that schools were often given priority according size and past rates of participation in the program. The exact registration process for individual teachers varies across schools.
To select our treatment sample for the evaluation, the research team first secured access to the list of all teachers who had been enrolled in the NTTP program (for the year of our study). It should be noted that the research team was not involved in choosing the NTTP teachers; they had already been chosen by the time we launched our study. In the study prefectures, a total of 63 teachers were on the initial list of NTTP trainees.

The next step of the sampling process was to choose the actual treatment teachers from the overall list of trainees. In order to select a sample representative of the majority of schools in Xianyang and Weinan prefectures, we excluded teachers who came from schools that did not provide all six grades of primary school education. We further limited our sample to teachers who taught math in one of our sample grade levels (3rd–6th grade). After applying the exclusion criteria, we were left with 34 treatment teachers across 34 treatment schools.

The final step of choosing the sample in the treatment schools was to choose the exact class and set of students that were supposed to be the beneficiaries of the NTTP. If a teacher in our sample taught math at more than one grade level, we randomly selected one grade level for inclusion in our study. If a teacher taught more than one math class in the same grade, we included all classes in that grade level in our sample.

The next step of our sampling procedure was to select teachers that did not participate in the NTTP to serve as a control group. Our control group was made up of teachers selected in one of two ways. The first group of control teachers was selected from the same schools as the treatment teachers (within-school control teachers). The second group of control teachers was selected from different schools from the treatment teachers (across-school control teachers).
The within-school control teachers were selected using the following procedure: We called each treatment school to ask whether there were other math teachers teaching the same grade level as our treatment teacher. If there was more than one other teacher, one was randomly selected as our control teacher. (If there was only one, that teacher was the control.) If there was not another math teacher in that grade level, then we did not select a within-school control teacher from that school. In total, we were able to sample 16 within-school control teachers. For each within-school control teacher who taught more than one math class at the same grade level as our treatment teacher, we randomly selected one of those classes for inclusion in our sample.

The across-school control teachers were selected according to the following protocol: First, we travelled to the Bureau of Education of each county where our treatment schools were located and collected information on all primary schools in that county. Specifically, we collected information on: a) the distance between our treatment school and the other primary schools in that county; b) the number of students in each school; and c) the tongkao (standard exams organized by the Bureau of Education of each county) ranking of each school. For each treatment school, we chose a control school in that county that best matched the treatment school on these three criteria (closest in terms of distance; similar number of students; similar tongkao ranking). In total, there were 34 pairs of treatment and control schools.

After we selected the control schools, we used the following two-step procedure to select across-school control teachers: First, we contacted the principal of each school and asked for a list of math teachers that taught the same grade level as the treatment teacher from
the matched school. Next, we randomly selected one teacher from that grade level for each control school. In total, we selected 34 across-school control teachers. If the teacher taught more than one math class in the same grade as our treatment teacher, we randomly selected one class for inclusion in our sample.

The sample at the time of the baseline survey (October 2014) consisted of 84 teachers (34 treatment teachers; 16 within-school control teachers; and 34 across-school control teachers) and 3289 students. By the time of the endline survey in February 2015, however, there was some student attrition. Due to various reasons (e.g. dropouts, absences, death, and missing data), 223 students (71 students in the treatment group and 152 students in control group) did not complete our endline survey. This means that the attrition rate was 7 percent. There was no attrition of teachers. Hence, in total, our final sample included 84 teachers and 3066 students. In total, there were 1141 students in the treatment schools and 1922 students in control schools.

To examine if attrition of students affected our results, we regressed attrition status on the treatment variables. Comparing the attrition rates between the treatment group and the control group, the results show that treatment status did not affect the attrition rate (Table 1). Furthermore, we checked for balance on observable characteristics among our students and teachers who participated in both the baseline and endline surveys. According to Table 2, we find that treatment and control students are fully balanced (rows 1 to 7). In terms of teacher characteristics, Table 2 shows that one key outcome variable (standardized teacher math teaching knowledge test scores—row 8) and most control variables (including teacher gender, whether teacher completed university, and whether teacher has highest rank–rows 9-11) are
balanced. We did find significant differences in terms of two variables: whether the teacher majored in math and his/her teaching experience (Table 2, rows 12 to 13). To account for the imbalance of these variables in our subsequent analyses, we controlled for them in our regressions. After adding control variables, we saw no significant change in the point estimates for each outcome, suggesting that the imbalance is not significant enough to affect internal validity.

3.2 Intervention

Our intervention was conducted at the teacher-level. All treatment teachers participated in the NTTP after the baseline survey. The PD program they participated in was organized by two top-ranked primary schools under the oversight of the Shaanxi provincial NTTP office. The research team did not have any input into the training. This was a training program run fully by the education system. The instructors in the program were fully blind to the study. During the two-week program, all treatment teachers were released from regular teaching duties to receive training at a centralized location in the prefecture.

The curriculum of the treatment teachers’ PD program followed the basic mandated framework of the NTTP. According to the teaching materials that we observed the treatment teachers using, there were sections of the training classes that were focused on ethics in teaching, subject-specific knowledge, and pedagogical practices (MOE, 2012). The instructors of the NTTP were top teachers from the highest-ranked primary schools in the prefecture. These teachers were selected as trainers because of their reputation for being knowledgeable about teaching math. Training sessions were conducted for six hours per day;
sessions consisted primarily of lectures with short intervals for lesson modeling, questions, and discussion.

Beyond the basic components of the in-program training, the NTTP did not provide any in-classroom follow-up instruction. In other words, after the training, neither the NTTP instructors nor any other NTTP staff went to any of the schools of treatment teachers. There was no attempt to observe whether teachers applied what they learned, to identify any weaknesses in the teaching practices of teachers, and/or to instruct teachers on how to address such weaknesses. The only post-training follow-up was through the establishment of an online group-chat for teachers (which was actually organized by the teachers themselves, not by the NTTP staff).

### 3.3 Data Collection

We collected data from student and teacher responses to a baseline survey (October 2014) and an endline survey (February 2015). The student baseline survey consisted of three blocks. In the first block, students provided basic demographic and family background information, including student age, gender, whether a student was a left-behind child, boarding status, and whether his/her father or mother had completed at least junior high school.

In a second block, students filled out a checklist of practices they observed in their teachers that might have been influenced by participation in the PD program. This checklist included items such as whether their teacher clarified learning goals in each math class; provided enough time to let students express themselves; asked questions to ensure that

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3 A left-behind child is one whose parents have both left home, usually to work in an. These children are typically raised by a close relative— for example, grandparent (Zhou et al., 2015; Ye et al., 2006).
students understood lesson content; allowed students to discuss the new material being taught in groups; and/or provided different homework assignments according to the academic achievement of students. With this information, we created an index of teaching practices using the GLS weighting procedure described in Anderson (2008).

In the third block of the student survey, students were given a 30-minute standardized math test. The math test items were drawn from the Chinese National Curriculum Framework (MOE, 2011). We prepared and administered the test ourselves to ensure that students and teachers could not prepare for the test. The enumeration team closely proctored the exams in order to strictly enforce time limits and minimize cheating. The scores were standardized by scaling them into z-scores by subtracting the mean and dividing by the standard deviation (SD) of the math score distribution of all students tested. These standardized scores are used as our key measure for assessing student baseline math achievement.

We administered the teacher baseline survey in two blocks. In the first block, enumerators collected information on the characteristics of teachers. Specifically, we solicited information on each teacher’s gender, educational attainment, whether he/she majored in math, whether he/she had obtained the highest teaching rank, and his/her teaching experience.

In the second block, we administered the 40-minute Learning Mathematics for Teaching (LMT) test designed by a research team at the University of Michigan (Study of Instructional Improvement and Learning Mathematics for Teaching Project—Hill, Schilling, and Ball, 2004). The purpose of this test was to assess teacher knowledge of math instruction. The test not only evaluates whether teachers can answer the mathematics problems they
assign students, but also assesses how well teachers are able to solve mathematical tasks that arise in the process of teaching (Hill, Schilling, and Ball, 2004). The LMT test has previously been used in many studies (Faulkner and Cain, 2013;Copur-Gencturk and Lubienski, 2013; Bell et al., 2010; Agodini et al., 2009; Delaney et al., 2008; Hill, Rowan, and Ball, 2005). The teacher test scores were standardized for ease of interpretation.

In February 2015, we returned to all sample schools to conduct a follow-up survey. The procedures for conducting the endline survey were identical to those for the baseline survey with two exceptions. First, we did not ask students or teachers for their basic background information. Second, we gave teachers a different version of the LMT than they took during the baseline survey.

3.4 Analytical Approach

In this subsection we introduce the analytical approach we used to examine the impact of the NTTP on both student academic achievement, and on teachers’ knowledge of math teaching practices. We assess the impacts using ordinary least squares (OLS) regression with school-pair fixed effects.

3.4.1 OLS Model for examining the impact of the NTTP on student academic achievement

We use unadjusted and adjusted OLS regression analysis to estimate how student achievement in the treatment group changed relative to student achievement in the control group. The unadjusted model is:

\[ Y_i = \alpha_0 + \alpha_1 T_i + \varphi_p + \varepsilon_i \]  

(1)

where \( Y_i \) represents the endline math achievement score of student \( i \); \( T_i \) is a dummy variable that equals 1 if the student participated in the NTTP treatment and 0 otherwise; and \( \varepsilon_i \) is a random error term. It also includes a school-pair fixed effect, \( \varphi_p \). Note that since there were
34 pairs of treatment schools and control schools in our sample, the matrix $\mathbf{\varphi}_p$ is made up of 34 school pair dummy variables.

To control for potential confounding effects of student and teacher characteristics, we also adjusted for additional covariates ($X_i$ and $Z_i$). We call equation (2) below our adjusted school-pair fixed effect model:

$$ Y_i = \beta_0 + \beta_1 T_i + \beta_2 X_i + \beta_3 Z_i + \varphi_p + \epsilon_i $$

(2)

where the $X_i$ represents a vector of student characteristics at baseline, including

- standardized baseline math test score,
- age,
- female student ($1=\text{yes}, 0=\text{no}$), student is a
- left-behind child ($1=\text{yes}, 0=\text{no}$), student lives at school ($1=\text{yes}, 0=\text{no}$),
- mother completed junior high school ($1=\text{yes}, 0=\text{no}$) and
- father completed junior high school ($1=\text{yes}, 0=\text{no}$).

The additional term $Z_i$ represents a vector of math teacher characteristics, including baseline

- female teacher ($1=\text{yes}, 0=\text{no}$), whether the teacher completed university ($1=\text{yes}, 0=\text{no}$),
- whether the teacher majored in math ($1=\text{yes}, 0=\text{no}$), whether the teacher has the highest rank ($1=\text{yes}, 0=\text{no}$), and
- teaching experience ($1=\text{over 15 years}, 0=\text{equal or below 15 years}$). See Table 2 for descriptive statistics of these variables. In addition, equation (2) also includes a school-pair fixed effect term $\varphi_p$.

To examine whether the NTTP had greater impacts on some subgroups than others, we used a heterogeneous effects model to estimate treatment parameters. The heterogeneous effects model is essentially equation (2) with an additional interaction term between the NTTP treatment variable and a student background variable (measured using the baseline survey data). We chose several different types of student background variables to interact with the treatment variable, including baseline student math test score, student age, female
student and student is a left-behind child. In all regressions, we included a school-pair fixed effect.

3.4.2 OLS Model for examining the impact of the NTTP on math teaching knowledge and teaching practices

The primary outcome variables for teachers were (a) math teaching knowledge test score, and (b) the teaching practices index. As with examining the impacts of the NTTP on student outcomes, we first conducted unadjusted analyses using the following model:

$$Y_j = \eta_0 + \eta_1 T_j + \varphi_p + \epsilon_i$$  \hspace{1cm} (3)

where $Y_j$ represents the outcome variable of teacher $j$; $T_j$ is a dummy variable that equals 1 if the teacher participated in the NTTP and 0 otherwise; and $\varphi_p$ is a school-pair fixed effect.

We also conducted an adjusted analysis, which controls for teacher-level covariates ($Z_i$). The adjusted school-pair fixed effect model is as follows:

$$Y_j = \lambda_0 + \lambda_1 T_j + \lambda_2 Z_i + \varphi_p + \epsilon_i$$  \hspace{1cm} (4)

where term $Z_i$ represents a vector of math teacher characteristics, including baseline math teaching knowledge test score/baseline math teaching practice index, teacher gender, whether the teacher completed university, whether the teacher majored in math, whether the teacher has the highest rank, and teaching experience.

4. Results

4.1 Effect of the NTTP on student academic achievement

Our analyses suggested that the NTTP has no impact on student academic achievement. In the unadjusted model, the estimate of the impact of the NTTP on student achievement was small in magnitude and not statistically significant (Table 3, column 1, row 1). After adding controls for student and teacher characteristics and school fixed effects, we
found that the NTTP actually produces a small, negative impact on student academic achievement. The result was not significantly different from zero, however. Finally, results from the adjusted school-pair fixed effect model showed that the NTTP decreased the academic achievement of treatment students by 0.07 standard deviations (Table 3, column 2, row 1). This result is statistically significant at the 5% level. In other words, at a minimum, the evidence suggests that teacher participation in the NTTP does not increase student achievement. In fact, it may even harm student achievement. Given the government’s sizeable investments in the NTTP, these results are concerning. Improving the achievement of rural students is one of the top goals of the nation’s flagship teacher PD program.\footnote{We were also interested in determining whether the NTTP has differential impacts on different subgroups of students. To test this, we examined heterogeneous effects by applying the treatment variable separately with each student background characteristic of interest (baseline student math test score, student age, student gender, and whether the student is a left-behind child). This analysis showed no significant heterogeneous impacts of the NTTP on student academic achievement for any of these variables (Table 4, rows 2 to 5).}

4.2 Unpacking the causal chain: effect of the NTTP on teacher math teaching knowledge and teaching practices

Our analysis showed that the NTTP did not improve student academic achievement (and may even be harmful for student learning). Why might this be the case? It is possible that the NTTP was simply ineffective in teaching teachers new skills. To check for this
possibility, we looked at the impact of the NTTP on teacher math teaching knowledge. According to our unadjusted model, the NTTP increased the math teaching knowledge test scores of treatment teachers by 0.55 standard deviations relative to control teachers (Table 5, column 1, row 1). This result is significant at the 5% level. The results stayed consistent after controlling for school-pair fixed effects and teacher characteristics. We found treatment teachers’ average math teaching knowledge test score to be 0.42 standard deviations higher than that of control teachers, which is significant at the 5% level (Table 5, column 2, row 1).

Altogether, though the NTTP failed to improve student achievement, our results tentatively suggest that the teachers may have learned more about how to teach math. This finding suggests that the null impact of the NTTP on student achievement cannot be attributed to a lack of improvement in the math teaching knowledge. However, it is clear that whatever knowledge teachers picked up in the training was not translated into improved student achievement.

One possible explanation for the disconnect between teacher and student achievement is that even if the NTTP improved teacher knowledge of teaching math, teachers may not have changed their teaching practices after completing the NTTP. Indeed, even though the Ministry of Education has prescribed that 50% of NTTP training material focus on pedagogical practices, our results show that the effect of the NTTP on teaching practices is negligible. Although the unadjusted model shows that the teaching practice index of the average teacher in the treatment group is 0.03 standard deviations higher than that of the average teacher in the control group, this is not significant (Table 6, column 1, row 1). The results from our adjusted school-pair fixed effect model also show that the NTTP
has no significant impact on teaching practices (Table 6, column 2, row 1). In light of the possibility that student responses are unreliable (and to carry out a supplemental approach), we conducted independent classroom observations in 8 randomly selected classrooms (4 control classrooms and 4 treatment classrooms)\(^5\). We did not observe any difference in teaching styles between treatment and control teachers.

These results indicate that treatment teachers did not use the teaching knowledge they learned in the NTTP to improve their teaching practices. Although it was not possible to measure this quantitatively, there are two reasons why this may have happened. One possibility is that the teaching knowledge that was taught by the NTTP may not have been useful or appropriate for use in the classroom. In fact, teachers (whom we interviewed during pretests/piloting) often complained that much of the material they learn in NTTP sessions is not relevant. Another possibility is that teachers may have lacked the ability or incentives to convert their increased knowledge into improved teaching practices and ultimately into student achievement.

\(^5\) As part of our effort to better understand whether teachers apply their knowledge to their teaching practice, we conducted independent classroom observations immediately after the endline survey (February 2015). Our classroom observation approach was based on a modified protocol of the Classroom Assessment Scoring System (CLASS). The CLASS protocol provides a common framework to observe quality of classrooms across grades (Pianta et al., 2007; Pianta et al., 2008). CLASS was designed to observe and document the instructional support, emotional support, classroom organization and student engagement in the classroom (Pianta et al., 2007; Pianta et al., 2008). In our carrying out of CLASS-based observations in our study schools, a team of 2 enumerators conducted the observations in 8 randomly selected classrooms (4 treatment classrooms and 4 control classrooms). Before conducting the observations, the enumerators participated in a step-by-step instructional training course on how to conduct classroom observations. When enumerators conducted the observations, they sat in the back of the classroom, observed and recorded the classroom practice in terms of certain behavioral, emotional and physical markers without any intervention into or disturbance of the class. During the observation period, the two enumerators independently recorded their individual observations without communicating with each other. After each class, they immediately compared their records and decided on the final observation results.
There may also have been offsetting effects. In particular, when the treatment group teachers left the classroom for two weeks to participate in the NTTP, their absence from the classroom may have disrupted student learning. The NTTP evaluated in this study was conducted during the semester in urban areas far from the home schools of our sample teachers. As a result, teachers had to leave their classrooms for two weeks to participate in the training. In most rural schools, each grade only has one math teacher. Therefore, the absence of the trained teacher may result in the substitution of teachers who are less familiar with the course curriculum or less motivated to teach well into the treatment teacher’s classroom for the duration of the NTTP. It is possible that this temporary disruption may have had a negative effect on student learning that offset or even exceeded any positive effect of the NTTP on teaching quality.

5. Conclusions

In general, we find that at a minimum, teacher participation in the NTTP had no positive impact on student achievement. We did not discover a statistically significant difference in math achievement between treatment and control students in any of our models. In fact, teacher participation in the NTTP may have even lowered student academic achievement. Our findings also demonstrate that there were no significant heterogeneous effects.

Why did the NTTP not yield positive impacts? According to our analysis, we can tentatively conclude that the lack of impact on student outcomes was not due to a lack of learning among the trained teachers. We find evidence to suggest that teachers who received NTTP training did have improved math teaching knowledge relative to control teachers.
However, this improvement in knowledge did not result in any significant effect on teaching practices. If the NTTP is faulty in its design, it is likely because it fails to induce teachers to apply what they learned in the training within their classrooms. In addition, having their teachers attend the NTTP during the semester may have disrupted normal learning for the students. This mechanism may help to explain the negative impact of the NTTP on student academic achievement.

It should be noted that the study may suffer from a potential limitation because we only examined changes in student achievement after one semester. It could be that the change in teacher knowledge eventually will lead to greater gains for students over the course of a school year. Also, it could be that future cohorts of students benefit from the change in teacher knowledge. These hypothesized effects would nevertheless have to rely on the teacher having made a permanent change in the way they were teaching. Given the fact that teachers did not change their math teaching practices in the period of time immediately after participating in the study, the possibility of students benefiting from a change in teacher knowledge may be negligible.

The results of this study contribute to a broader policy debate about how to effectively invest in teacher PD programs, especially in rural China. Recently, there has been increasing support from officials in the Ministry of Finance of the People’s Republic of China for greater investment in national teacher PD programs for rural teachers (MOE and MOF, 2015). Our results suggest that if the government is interested in providing rural teachers with more opportunities to participate in the NTTP, the programs may need to place a greater emphasis
on helping teachers convert new skills and knowledge acquired during training into actual results in the classroom.

There are programs in other countries that do this. For example, “clinical supervision,” has been used as a method to foster teacher development through discussion, observation, and analysis of teaching “in the clinic of the classroom” (Grimment and Crehan, 1992). This type of approach has been used in several countries, including Pakistan (Gardner, 1995), Nigeria (Tatto, 1997), Israel (Barak et al., 1997), and Brunei (Bourke, 2001). More research is needed to determine the effectiveness of such programs. Similar classroom-based interventions, however, could offer the potential to improve teaching quality and student educational outcomes in China.
References:


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http://old.moe.gov.cn/ewebeditor/uploadfile/2012/10/12/20121012170215824.pdf


Olakulehin, K., 2007. Information and Communication Technologies in Teacher Training and Professional Development in Nigeria. Turkish Online Journal of Distance Education, 8(1), 133-142.


Subirats, J., Nogales, I., 1989. Teachers, Schools, Educative Crisis Conditions of Teachers' Work in Bolivia. Santiago, Chile: OREALC/ UNESCO. (In Spanish)


Table 1: Comparisons of attrition between the treatment and control groups.

<table>
<thead>
<tr>
<th>Dependent Variable: Attrition (1=student attrited, 0=student remained)</th>
<th>(1)</th>
<th>(2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Treatment students (yes = 1; no = 0)</td>
<td>-0.02</td>
<td>-0.01</td>
</tr>
<tr>
<td></td>
<td>(0.01)</td>
<td>(0.01)</td>
</tr>
<tr>
<td>School-pair fixed effect</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Student Characteristics</td>
<td>NO</td>
<td>Yes</td>
</tr>
<tr>
<td>Observations</td>
<td>3289</td>
<td>3289</td>
</tr>
<tr>
<td>R-squared</td>
<td>0.001</td>
<td>0.004</td>
</tr>
</tbody>
</table>

Source: Authors’ survey

*** p<0.01, ** p<0.05, * p<0.1

Robust standard errors in parentheses
Table 2. Student and teacher characteristics at baseline

<table>
<thead>
<tr>
<th>Variable</th>
<th>Treatment group</th>
<th>Control group</th>
<th>Difference: (1) - (2)</th>
<th>P-value</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
</tr>
<tr>
<td></td>
<td>Mean</td>
<td>Sd</td>
<td>Mean</td>
<td>Sd</td>
</tr>
<tr>
<td><strong>Studen t Characteristics</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Standardized math test score (SD)</td>
<td>-0.00 [1.00]</td>
<td>0.00 [1.00]</td>
<td>-0.01 (0.06)</td>
<td>0.91</td>
</tr>
<tr>
<td>4. Student age (year)</td>
<td>9.67 [1.41]</td>
<td>9.59 [1.39]</td>
<td>0.09 (0.08)</td>
<td>0.28</td>
</tr>
<tr>
<td>5. Female student (1=yes, 0=no)</td>
<td>0.48 [0.50]</td>
<td>0.47 [0.50]</td>
<td>0.01 (0.02)</td>
<td>0.63</td>
</tr>
<tr>
<td>2. Student is a left-behind child (1=yes, 0=no)</td>
<td>0.15 [0.36]</td>
<td>0.15 [0.36]</td>
<td>-0.00 (0.01)</td>
<td>0.94</td>
</tr>
<tr>
<td>3. Student lives at school (1=yes, 0=no)</td>
<td>0.07 [0.25]</td>
<td>0.08 [0.27]</td>
<td>-0.01 (0.02)</td>
<td>0.47</td>
</tr>
<tr>
<td>6. Mother completed junior high school (1=yes, 0=no)</td>
<td>0.41 [0.49]</td>
<td>0.41 [0.49]</td>
<td>0.00 (0.02)</td>
<td>0.92</td>
</tr>
<tr>
<td>7. Father completed junior high school (1=yes, 0=no)</td>
<td>0.41 [0.49]</td>
<td>0.43 [0.50]</td>
<td>-0.02 (0.02)</td>
<td>0.34</td>
</tr>
<tr>
<td>Number of observations</td>
<td>1144</td>
<td>1922</td>
<td>3066</td>
<td></td>
</tr>
<tr>
<td><strong>Teacher Characteristics</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8. Teacher math teaching knowledge test score (SD)</td>
<td>-0.03 [1.16]</td>
<td>-0.11 [1.07]</td>
<td>0.08 (0.26)</td>
<td>0.77</td>
</tr>
<tr>
<td>9. Female teacher (1=yes, 0=no)</td>
<td>0.85 [0.36]</td>
<td>0.82 [0.39]</td>
<td>0.03 (0.07)</td>
<td>0.62</td>
</tr>
<tr>
<td>10. Teacher completed university (1=yes, 0=no)</td>
<td>0.18 [0.39]</td>
<td>0.30 [0.46]</td>
<td>-0.12 (0.08)</td>
<td>0.13</td>
</tr>
<tr>
<td>11. Teacher majored in math (1=yes, 0=no)</td>
<td>0.15 [0.36]</td>
<td>0.32 [0.47]</td>
<td>-0.17* (1.00)</td>
<td>0.08</td>
</tr>
<tr>
<td>12. Teacher has highest rank (1=yes,0=no)</td>
<td>0.15 [0.36]</td>
<td>0.24 [0.43]</td>
<td>-0.09 (0.09)</td>
<td>0.30</td>
</tr>
<tr>
<td>13. Teaching experience (1=over 15 years, 0=equal or below 15 years)</td>
<td>0.21 [0.41]</td>
<td>0.46 [0.50]</td>
<td>-0.25** (0.09)</td>
<td>0.01</td>
</tr>
<tr>
<td>Number of observations</td>
<td>34</td>
<td>50</td>
<td>84</td>
<td></td>
</tr>
</tbody>
</table>

Source: Authors’ survey

*** p<0.01, ** p<0.05, * p<0.1
Table 3. The effect of the NTTP on student academic achievement (Shaanxi Province, China)

<table>
<thead>
<tr>
<th>Dependent variable:</th>
<th>(1) Unadjusted</th>
<th>(2) Adjusted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endline student math score (SD)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Teacher participates in teacher training (1=yes, 0=no)</td>
<td>0.00</td>
<td>-0.07**</td>
</tr>
<tr>
<td></td>
<td>(0.05)</td>
<td>(0.05)</td>
</tr>
<tr>
<td>2. Baseline student math score (SD)</td>
<td></td>
<td>0.52***</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(0.02)</td>
</tr>
<tr>
<td>Student characteristics a</td>
<td>NO</td>
<td>YES</td>
</tr>
<tr>
<td>Teacher characteristics b</td>
<td>NO</td>
<td>YES</td>
</tr>
<tr>
<td>School-pair fixed effect c</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Constant</td>
<td>-0.00</td>
<td>1.61***</td>
</tr>
<tr>
<td></td>
<td>(0.02)</td>
<td>(0.24)</td>
</tr>
<tr>
<td>Observations</td>
<td>3,066</td>
<td>3,066</td>
</tr>
<tr>
<td>R-squared</td>
<td>0.148</td>
<td>0.413</td>
</tr>
</tbody>
</table>

Source: Authors’ survey

Notes:

a. The unadjusted model does not control for student characteristics or teacher characteristics, while the adjusted model does. The student characteristics include: student age, gender, whether the student is a left-behind child, whether the student lives at school, whether the student’s mother completed junior high school, and whether the student’s father completed junior high school.

b. The teacher characteristics include: teacher gender, whether the teacher completed university, whether the teacher majored in math, whether the teacher has achieved the highest teaching rank, and teaching experience.

c. The unadjusted model and the adjusted model both include a school-pair fixed effect. Since there were 34 pairs of treatment schools and control schools in our sample, we include a matrix made up of 34 school pair dummy variables.

d. Additionally, we ran another analysis that considers the two types of control teachers by adding a dummy variable that equals 1 if the teacher was a within-school control teacher and 0 otherwise. The results of this approach are substantively identical to the above estimates. They are reported in a supplemental appendix available online (https://reap.fsi.stanford.edu/publication/impact-teacher-professional-development-program-rural-china).

*** p<0.01, ** p<0.05, * p<0.1.

Cluster-robust standard errors adjusted for clustering at the school-pair level in parentheses.
Table 4. Heterogeneous effects of NTTP on student academic achievement (Shaanxi Province, China)

<table>
<thead>
<tr>
<th>Dependent variable:</th>
<th>(1)</th>
<th>(2)</th>
<th>(3)</th>
<th>(4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endline student math score (SD)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Teacher participates in teacher training</td>
<td>-0.07**</td>
<td>0.18</td>
<td>-0.03</td>
<td>-0.08**</td>
</tr>
<tr>
<td>(1=yes, 0=no)</td>
<td>(0.03)</td>
<td>(0.22)</td>
<td>(0.04)</td>
<td>(0.03)</td>
</tr>
<tr>
<td>2. Teacher participates in teacher training</td>
<td>0.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>*Baseline student math test score</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Teacher participates in teacher training</td>
<td></td>
<td>-0.03</td>
<td></td>
<td></td>
</tr>
<tr>
<td>*Student age</td>
<td></td>
<td>(0.02)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. Teacher participates in teacher training</td>
<td></td>
<td></td>
<td>-0.07</td>
<td></td>
</tr>
<tr>
<td>*Female student</td>
<td></td>
<td></td>
<td>(0.06)</td>
<td></td>
</tr>
<tr>
<td>5. Teacher participates in teacher training</td>
<td></td>
<td></td>
<td></td>
<td>0.10</td>
</tr>
<tr>
<td>*Student is a left-behind child</td>
<td></td>
<td></td>
<td></td>
<td>(0.08)</td>
</tr>
<tr>
<td>6. Baseline student math score (SD)</td>
<td>0.52***</td>
<td>0.52***</td>
<td>0.52***</td>
<td>0.52***</td>
</tr>
<tr>
<td></td>
<td>(0.02)</td>
<td>(0.02)</td>
<td>(0.02)</td>
<td>(0.02)</td>
</tr>
<tr>
<td>7. Student age (years)</td>
<td>-0.17***</td>
<td>-0.15***</td>
<td>-0.16***</td>
<td>-0.16***</td>
</tr>
<tr>
<td></td>
<td>(0.02)</td>
<td>(0.03)</td>
<td>(0.02)</td>
<td>(0.02)</td>
</tr>
<tr>
<td>8. Female student (1=yes, 0=no)</td>
<td>-0.04</td>
<td>-0.04</td>
<td>-0.01</td>
<td>-0.04</td>
</tr>
<tr>
<td></td>
<td>(0.03)</td>
<td>(0.03)</td>
<td>(0.04)</td>
<td>(0.03)</td>
</tr>
<tr>
<td>9. Student is a left-behind child (1=yes, 0=no)</td>
<td>-0.01</td>
<td>-0.01</td>
<td>-0.01</td>
<td>-0.04</td>
</tr>
<tr>
<td></td>
<td>(0.03)</td>
<td>(0.04)</td>
<td>(0.04)</td>
<td>(0.05)</td>
</tr>
</tbody>
</table>

**Student characteristics**

<table>
<thead>
<tr>
<th><strong>Teacher characteristics</strong></th>
<th>YES</th>
<th>YES</th>
<th>YES</th>
<th>YES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>School-pair fixed effect</strong></td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
</tbody>
</table>

**Constant**

<table>
<thead>
<tr>
<th>1.61***</th>
<th>1.53***</th>
<th>1.61***</th>
<th>1.62***</th>
</tr>
</thead>
<tbody>
<tr>
<td>(0.24)</td>
<td>(0.25)</td>
<td>(0.24)</td>
<td>(0.24)</td>
</tr>
</tbody>
</table>

Observations: 3,066, 3,066, 3,066, 3,066
R-squared: 0.413, 0.413, 0.413, 0.413

Source: Authors’ survey. *** p<0.01, ** p<0.05, * p<0.1

Notes: a. The student characteristics include: whether the student lives at school, whether the student’s mother completed junior high school, and whether the student’s father completed junior high school.

b. The teacher characteristics include: teacher gender, whether teacher completed university, whether teacher majored in math, whether teacher achieved the highest teaching rank, and teaching experience.

c. The heterogeneous effects analyses include a school-pair fixed effect. Since there were 34 pairs of treatment schools and control schools in our sample, we include a matrix made up of 34 school pair dummy variables.

Cluster-robust standard errors adjusted for clustering at the school-pair level in parentheses.
Table 5. The effects of the NTTP on the math teaching knowledge of teachers

<table>
<thead>
<tr>
<th></th>
<th>(1)</th>
<th>(2)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Unadjusted</td>
<td>Adjusted</td>
</tr>
<tr>
<td>1. Teacher participates in teacher</td>
<td>0.55**</td>
<td>0.42**</td>
</tr>
<tr>
<td>training (1=yes, 0=no)</td>
<td>(0.24)</td>
<td>(0.20)</td>
</tr>
<tr>
<td>2. Baseline teacher math teaching</td>
<td></td>
<td>0.57***</td>
</tr>
<tr>
<td>knowledge test score (SD)</td>
<td></td>
<td>(0.12)</td>
</tr>
<tr>
<td>Teacher Characteristics (^a)</td>
<td>NO</td>
<td>YES</td>
</tr>
<tr>
<td>School-pair fixed effect (^b)</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Constant</td>
<td>-0.27*</td>
<td>-0.15</td>
</tr>
<tr>
<td></td>
<td>(0.16)</td>
<td>(0.44)</td>
</tr>
<tr>
<td>Observations (^c)</td>
<td>82</td>
<td>82</td>
</tr>
<tr>
<td>R-squared</td>
<td>0.465</td>
<td>0.700</td>
</tr>
</tbody>
</table>

Source: Authors’ survey

Notes:

a. The unadjusted model does not control for teacher characteristics while the adjusted model does. The teacher characteristics include: teacher gender, whether the teacher completed university, whether the teacher majored in math, whether the teacher has achieved the highest teaching rank, and teaching experience.

b. The unadjusted model and adjusted model both include a school-pair fixed effect. Since there were 34 pairs of treatment schools and control schools in our sample, we include a matrix made up of 34 school pair dummy variables.

c. Two teachers (one that participated in the NTTP and one that did not participate in the NTTP) were unable to complete the teacher math teaching knowledge test in the endline survey. Thus we have 82 (instead of the 84 in our sample) teachers in this analysis.

*** p<0.01, ** p<0.05, * p<0.1

Cluster-robust standard errors adjusted for clustering at the school-pair level in parentheses.
Table 6. The effect of the NTTP on the teaching practices of teachers

<table>
<thead>
<tr>
<th>Dependent variable:</th>
<th>Unadjusted</th>
<th>Adjusted</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(1)</td>
<td>(2)</td>
</tr>
<tr>
<td><strong>Endline teaching practice index (SD)</strong>&lt;br&gt;(Report from Students)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Teacher participates in teacher training&lt;br&gt;(1=yes, 0=no)</td>
<td>0.03</td>
<td>-0.00</td>
</tr>
<tr>
<td></td>
<td>(0.02)</td>
<td>(0.02)</td>
</tr>
<tr>
<td>2. Baseline teacher teaching practice index&lt;br&gt;(SD)</td>
<td></td>
<td>0.32***</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(0.04)</td>
</tr>
</tbody>
</table>

**Teacher Characteristics\(^a\)**<br>NO YES

**School-pair fixed effect\(^b\)**<br>YES YES

**Constant**<br>-0.01 -0.07

<table>
<thead>
<tr>
<th>Observations</th>
<th>3066</th>
<th>3066</th>
</tr>
</thead>
<tbody>
<tr>
<td>R-squared</td>
<td>0.006</td>
<td>0.170</td>
</tr>
</tbody>
</table>

Source: Authors’ survey

Notes:

a. The unadjusted model does not control for teacher characteristics while the adjusted model does. The teacher characteristics include: teacher gender, whether the teacher completed university, whether the teacher majored in math, whether the teacher has achieved the highest teaching rank, and teaching experience.

b. The unadjusted model and adjusted model both include a school-pair fixed effect. Since there were 34 pairs of treatment schools and control schools in our sample, we include a matrix made up of 34 school pair dummy variables.

*** p<0.01, ** p<0.05, * p<0.1

Cluster-robust standard errors adjusted for clustering at the school-pair level in parentheses.
Figure 1. Framework for how the NTTP affects student achievement

Teacher attends PD program → Program content enhances teaching knowledge and skills → Teaching practices improve → Student achievement improves